



MICHELIN

2025

# DE L'EUROPE

AMSTERDAM

- MEETINGS & EVENTS BROCHURE -

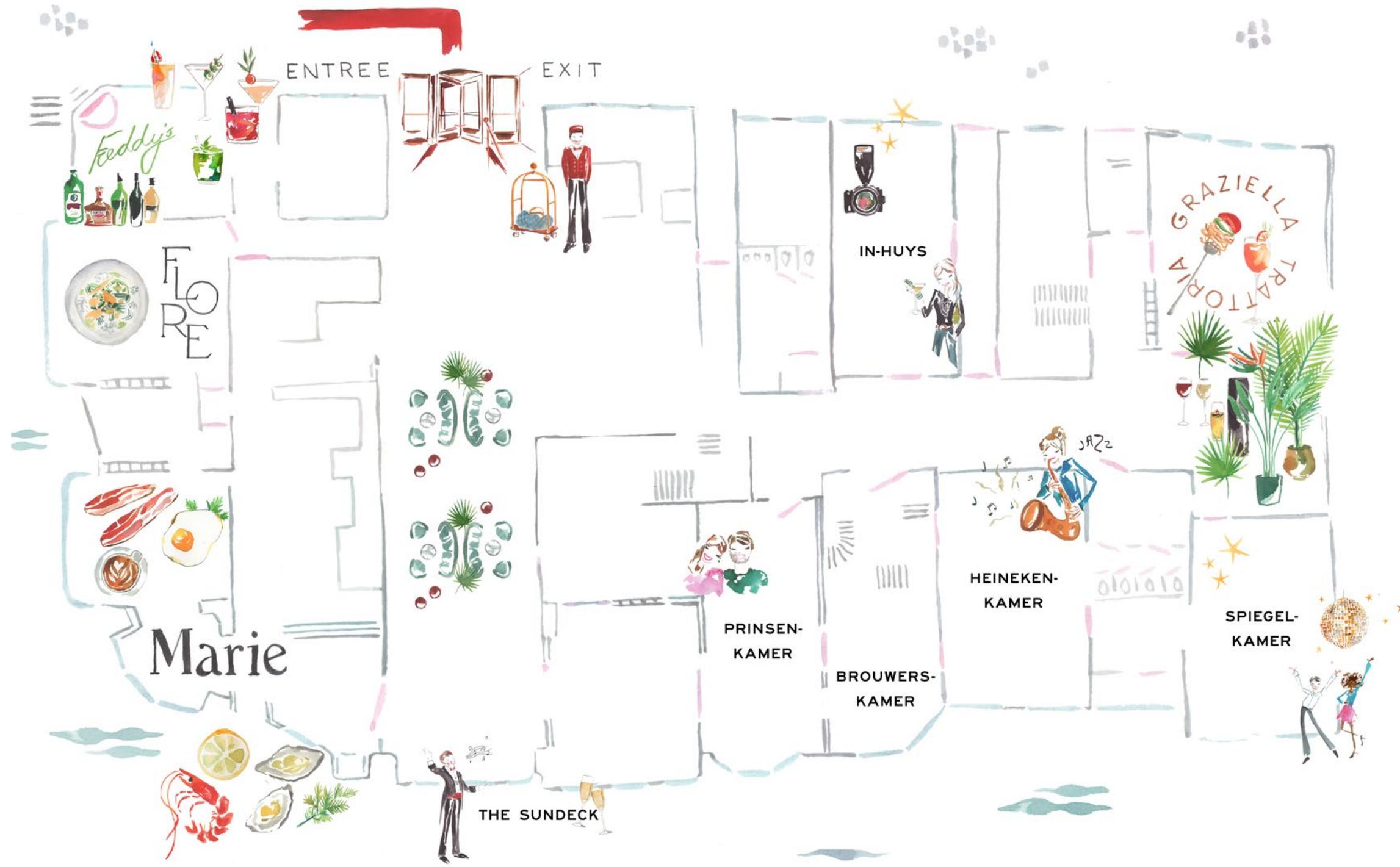
# HOME OF ORIGINAL AMSTERDAM LUXURY

De L'Europe Amsterdam reads like your favourite book. Known as one of the oldest family-owned hotels in the centre of Amsterdam, this monumental establishment has truly intertwined its roots with the city's foundation.

With state-of-the-art private event spaces, De L'Europe is a beloved and sought-after location for a wide range of events, from fairytale weddings to intimate company soirées. Covering a total of 400 sqm on the ground floor, each event room is flooded with natural light, offers classic Amstel River views, and uniquely captures the essence of original Amsterdam luxury.

In addition to our charming event spaces, we invite you to discover our Sundeck on the banks of the Amstel River, the concept store In-Huys, our unique and hybrid 't Huys Suites, the Presidential Loft Suite, the Royal Penthouse Suite, and other possibilities that await you here at De L'Europe Amsterdam.





# PRIVATE EVENT SPACES

## EXTRAORDINARY DINING AND EVENT EXPERIENCES

Whether you are looking to host a company soirée, product launch, press release, or an intimate family dinner, our event spaces transform into the setting you need.



**SPIEGELKAMER**

Filled with character  
and craftsmanship



**HEINEKENKAMER**

Monumental grandeur  
and modern influences



**BROUWERSKAMER**

The most intimate  
private dining room



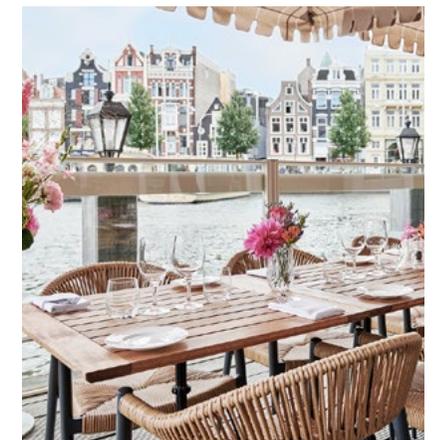
**PRINSENKAMER**

A room decorated  
and fit for royalty



**IN-HUYS**

Brimming with  
local stories



**THE SUNDECK**

Overlooking  
the Amstel river

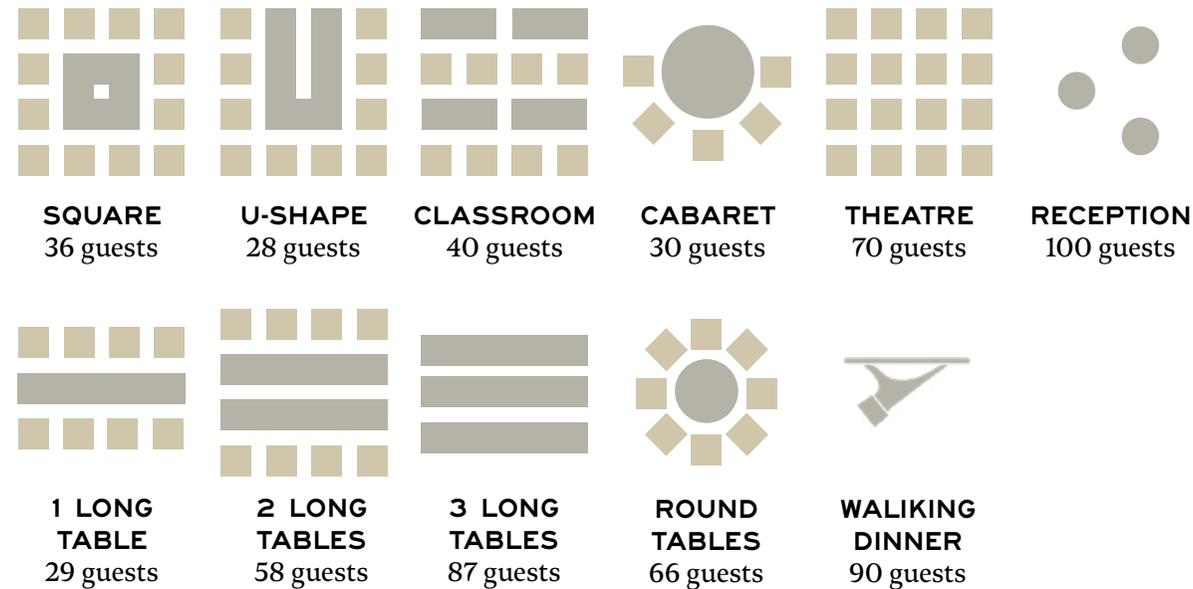
# — SPIEGELKAMER

## CRAFTSMANSHIP AND STATELY CHARACTER

The love of craftsmanship and stately character that defines De L'Europe is best epitomised in the Spiegelkamer. The room boasts bespoke wallpaper made with natural materials and metal in a light green hue, which seamlessly blends in with the decor's warm tones, itself inspired by the adjacent Amstel river. This room is equipped with state-of-the-art technology. The screen projector, two microphones, click & share, clicker, HDMI cable, and extension cable guarantee efficient and seamless events and meetings.



**DIMENSIONS/AREA** | W 7.6m x D 11.9m x H 3.63m | 90m<sup>2</sup>

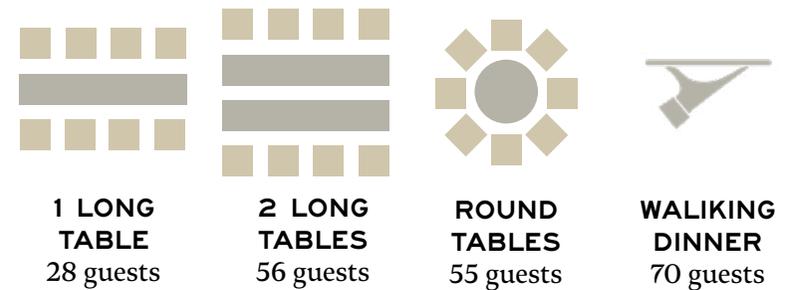
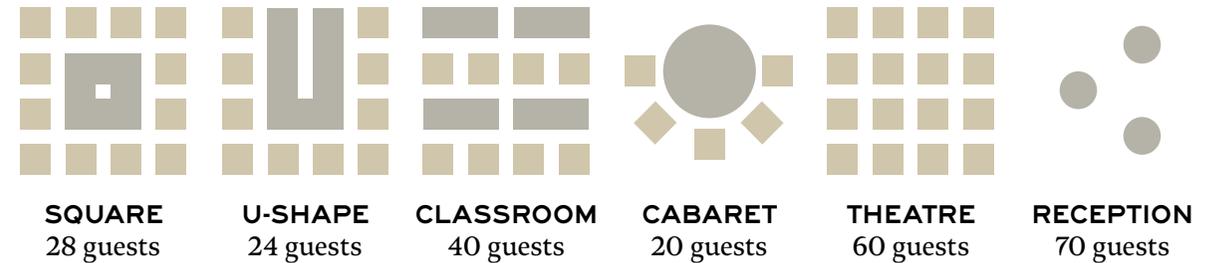




## — HEINEKENKAMER MONUMENTAL GRANDEUR AND MODERN INFLUENCES

Monumental grandeur and contemporary influences come together in the Heineken room. The interior is a contemporary translation of traditional Amsterdam canal houses, combining modern design details with classical elements. This room is equipped with the following digital amenities: A screen projector, two microphones, click & share, clicker, HDMI cable, and extension cable.

**DIMENSIONS/AREA** | W 7.3m x D 11.6m x H 4.21m | 85m<sup>2</sup>



## — BROUWERSKAMER THE MOST INTIMATE PRIVATE DINING ROOM

The most intimate private dining room is a contemporary take on grand 19-century Amsterdam canal house dining rooms, with its matching antique furniture and luxurious fabrics. A special experience that is perfect for a smaller group. This room is equipped with a TV-screen, click & share, HDMI cable, and an extension cord.

**DIMENSIONS/AREA** | W 5.3m x D 7.5m x H 4.17m | 40m<sup>2</sup>



**1 LONG  
TABLE**  
14 guests





— THE PRINSENKAMER  
**A ROOM DECORATED AND FIT FOR ROYALTY**

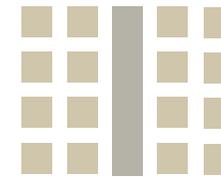
With its high ceilings, original decorative features and gold leaf infused interior, the Prince's Room is just that. Whether for an intimate dinner or a wedding ceremony, this room easily transforms any event into something special.



**DIMENSIONS/AREA** | W 5.9m x D 14.4m x H 4.64m | 85m<sup>2</sup>



**1 LONG TABLE**  
 20 guests



**CEREMONY**  
 24 guests

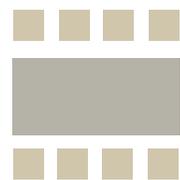


**RECEPTION**  
 60 guests

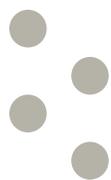
## — CONCEPT STORE IN-HUYS BRIMMING WITH LOCAL STORIES

A literary haven that seamlessly blends nostalgia and modern sophistication, the concept store In-Huys is a captivating rendezvous of refined elegance. With its timeless charm and contemporary allure, this enchanting room transports you into a world of literary treasures and cultural richness. Making it the perfect venue for your gatherings.

**DIMENSIONS/AREA** | W 5.7m x D 14m x H 3.63m | 80m<sup>2</sup>



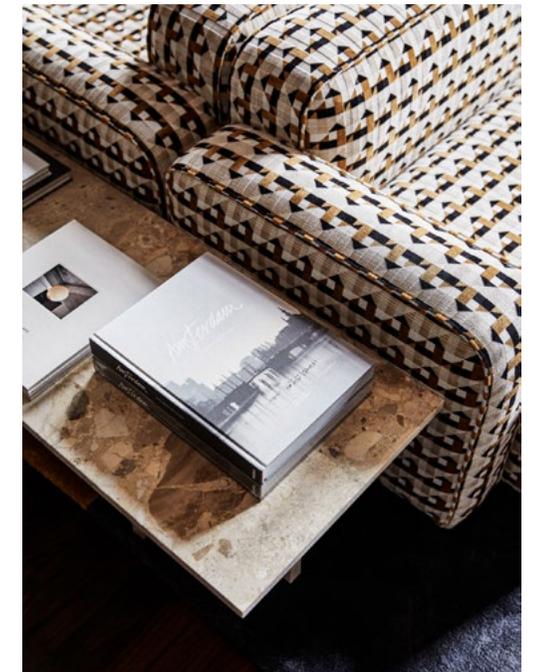
**1 LONG  
TABLE**  
14 guests



**RECEPTION**  
60 guests



**WALKING  
DINNER**  
60 guests



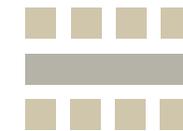


— MARIE'S SUNDECK  
OVERLOOKING THE AMSTEL RIVER

Step onto Marie's Sundeck and discover the prestigious and private extension of our iconic terrace. This beautiful, secluded area is perfect for outdoor private dining and intimate receptions. Discover an array of exclusive boat rental partners, perfect for enjoying summer drinks or cozy gatherings in winter. Our terrace at Marie offers easy docking access, where we'll warmly welcome you and guide you to your private event room. Experience the authentic charm of Amsterdam's canals, with a chance to explore the city's highlights and hotspots from the water. Additionally, our sundeck features its own docking area, providing a seamless boat-to-terrace experience for our guests.



**DIMENSIONS/AREA** W 4m x D 8m x | 50 m<sup>2</sup>



**1 LONG  
TABLE**  
16 guests



**RECEPTION**  
35 guests

— INTRODUCING OUR  
'T HUYS SUITES  
STEP INTO THE REALM OF  
AMSTERDAM'S GREATEST.

Unveiling 12 unique brand suites designed by leading Dutch talents in the worlds of art, style, and luxury. From the brush strokes of Van Gogh to the haute couture of Ronald van der Kemp, and the artistry of Sisters Janssen, to name just a few.

Each suite is more than just a room to sleep in; it's a symphony of its creator's vision. The hybrid functions and tricks are perfect for creating settings for intimate dinners, product launches, exclusive fittings, private viewings, creative brainstorming sessions, and much more.

Discover all 12 local partners and 't Huys suites on the next page and reach out to our reservations team via [group.events@deleurope.com](mailto:group.events@deleurope.com) to explore all the possibilities.





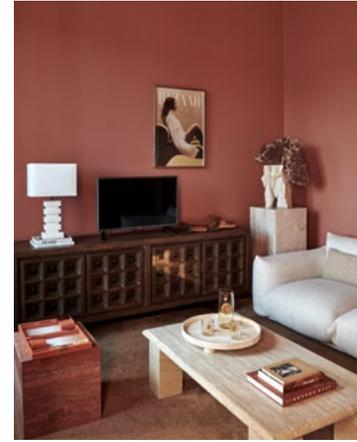
**AMSTERDAM  
FASHION WEEK  
SUITE - more info**



**D/DOCK  
SUITE  
- more info**



**GLOBLES  
SUITE  
- more info**



**HARPER'S  
BAZAAR SUITE -  
more info**



**KOKKE HOUSE  
SUITE  
- more info**



**RVDK  
SUITE  
- more info**



**SISTERS  
JANSSEN SUITE  
- more info**



**THE MEDIA  
NANNY SUITE  
- more info**



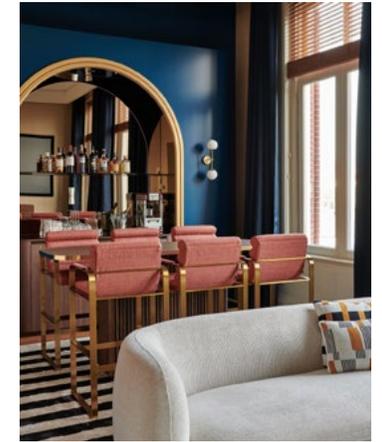
**SALLE PRIVÉE  
SUITE  
- more info**



**VALERIE  
CREATIVE AGENCY  
SUITE - more info**



**VAN GOGH  
MUSEUM SUITE  
- more info**



**WOLFI PICTURES  
SUITE  
- more info**



# MEETING PACKAGES

## EVERYTHING YOU NEED AND MORE

At De L'Europe we strive to make all of our guests feel welcome and taken care of. To ensure the seamlessness of all private events, we offer Half-Day and Full-Day packages. Of course, these can be tailored to the exact needs of you and your guests.

### OUR HALF-DAY AND FULL-DAY PACKAGE INCLUDES

- The rent of the room
- A projector and screen
- A welcome snack for all guests
- Coffee, tea, and water through-out the event
- A morning or afternoon break | BOTH BREAKS ARE INCLUDED IN OUR FULL-DAY PACKAGE
- Lunch for all guests





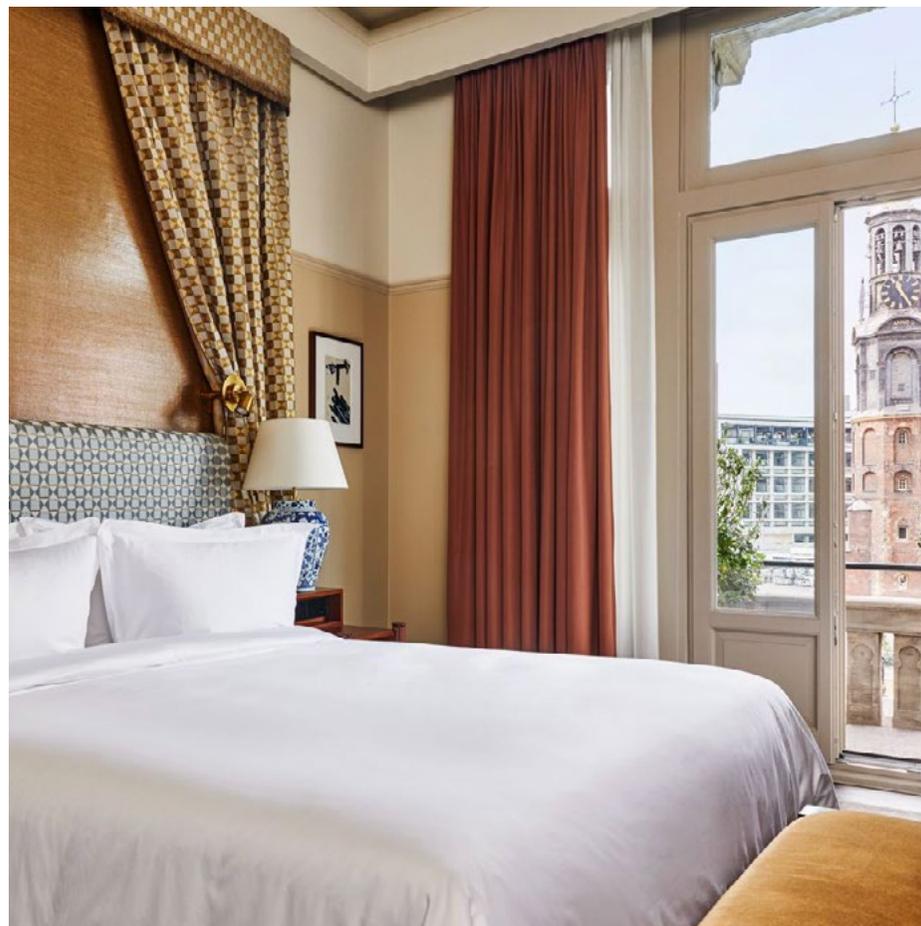
# SOCIAL GATHERINGS

## CREATING UNFORGETTABLE MOMENTS

De L'Europe Amsterdam stands as the ultimate bespoke venue for all your social gatherings. Whether you're planning an intimate private dinner, a joyous baby shower, an unique product launch, a dreamy wedding, or an extravagant birthday celebration, our distinguished setting provides the perfect backdrop for every occasion.

Our commitment to excellence ensures that each event is uniquely tailored to your desires, creating unforgettable moments that resonate with sophistication and style. Trust us to transform your special occasions into extraordinary memories at De L'Europe Amsterdam.





# ROOMS & SUITES

## AN ELEGANT STAY

Step into one of our unique rooms and suites and discover original Amsterdam luxury. De L'Europe Amsterdam holds 107 beautifully appointed guest rooms, including 57 suites, a Presidential Loft Suite, a four-bedroom Royal Penthouse Suite, and 14 one-of-a-kind 't Huys Suites crafted by the brilliant minds of Amsterdam's most extraordinary creatives.

Each room blends classic design, contemporary amenities, and the authentic Amsterdam spirit for a stay beyond compare. Expect nothing less than the utmost luxurious comfort.

# CULINARY DELIGHTS

## RESTAURANTS AND BARS

De L'Europe Amsterdam is home to three of the finest restaurants in the city, the iconic Freddy's Bar, and the speakeasy cocktail bar Chapter 1896. Discover all of them and their culinary offerings.

### HAVING DINNER IN OUR EVENT SPACES?

We offer the following options for dinners in our event spaces: a 3-course, 4-course, or 5-course seated dinner, as well as a 5-course, 6-course, or 7-course walking dinner. Our menu is inspired by French cuisine.

### A RESTAURANT OR BAR FOR YOURSELF?

We are delighted to explore the possibilities of a full buyout for one of our restaurants or bars. For further information, please contact our events team at [group.events@deleurope.com](mailto:group.events@deleurope.com).



**RESTAURANT  
FLORE**

Conscious  
fine dining



**BRASSERIE  
MARIE**

Parisian deluxe cuisine  
with a modern twist



**TRATTORIA  
GRAZIELLA**

Your favourite  
Italian Trattoria



**FREDDY'S  
BAR**

An iconic  
Amsterdam treasure



**CHAPTER  
1896**

The multisensory  
sanctuary



## — RESTAURANT FLORE CONSCIOUS FINE DINING

Experience conscious fine dining that moves with the pace of the seasons in an intimate setting at the Michelin-level restaurant, Flore. Led by chef Bas van Kranen, Flore takes its guests on a culinary adventure. The restaurant's mission is simple: to indulge guests with all the best Dutch soil and seasons have to offer.

*It is available for private dining bookings, up to 12 people.*



## — BRASSERIE MARIE PARISIAN DELUXE CUISINE WITH A MODERN TWIST

Named after Marie Heineken, Marie is where lovers of the French cuisine come to enjoy the flavours of Parisienne Deluxe. The informal atmosphere of both the brasserie as well as the waterfront terrace “Sur l’Eau” act as the perfect backdrop for both lunch and dinner.



## — TRATTORIA GRAZIELLA ONCE UPON A DISH

At Italian Trattoria Graziella we appreciate time. Time to speak between mouthfuls, time to not only find the right ingredient, but the perfect one, and time to enjoy incredible food. Indulge in the authentic and flavourful kitchen, and let the dishes, warm interior, and the sound of the romantic Italian language transport you to the heart of the Mediterranean.



## — FREDDY'S BAR A BAR WITH HISTORY AND AUTHENTICITY

A gentleman's pub named after Alfred "Freddy" Heineken - who used to repose here. It is the place in Amsterdam where both locals and visitors come to socialize, connect and enjoy live jazz.

## — CHAPTER 1896 THE MULTISENSORY SANCTUARY

The multisensory sanctuary. Indulge in top-notch mixology with an artistic flair, skillfully crafted by a renowned and award-winning bartender along with their accomplished team.







# THE LOCATION

## THE CITY CENTRE OF AMSTERDAM

De L'Europe Amsterdam is located in the beating heart of the city. Renowned museums and landmarks such as The Rijksmuseum, the Van Gogh Museum, and the Anne Frank House are all within a 10 minute journey from our front door. Many famous cultural and historic sites including Dam Square, the “Nine Streets”, and Rembrandt Square are only a five-minute walk away. De L'Europe Amsterdam is the perfect homecoming after an exciting day of exploration. It is possible to park at the metro station of Rokin or at Stopera Amsterdam, which are both within a 5-minute walk.

## CONTACT

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**MICHELIN**  
2025



A MEMBER OF  
**THE LEADING HOTELS**  
OF THE WORLD